

Stan Registration and Login User Guide

V1.0

(for New Users)

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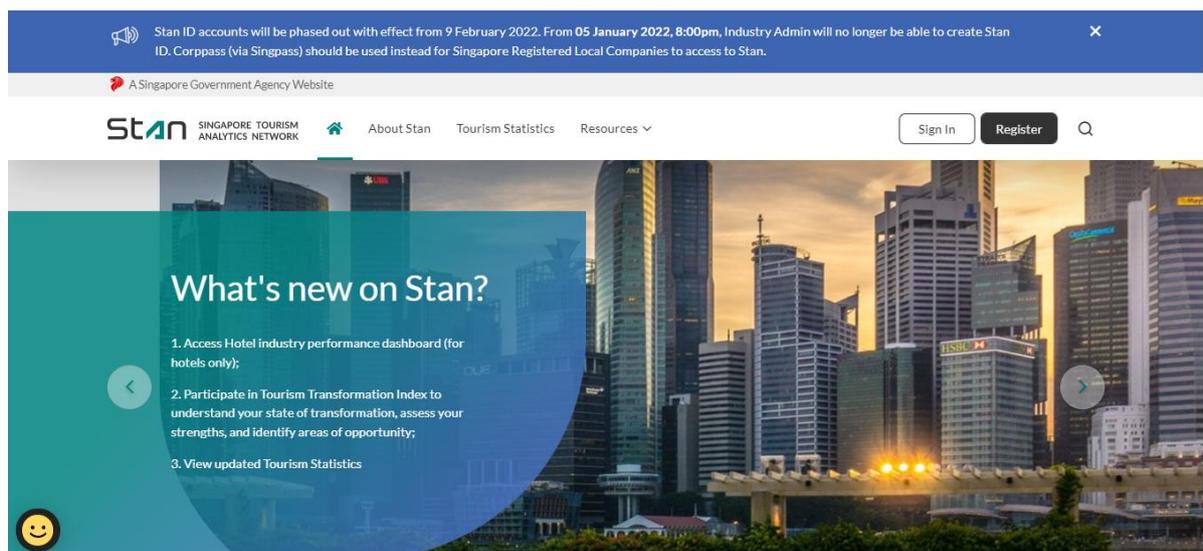
1. Introduction

This guide shows you how to register for a Stan account and how to login to Stan Portal after successful activation of the account.

2. Accessing Stan Public Portal

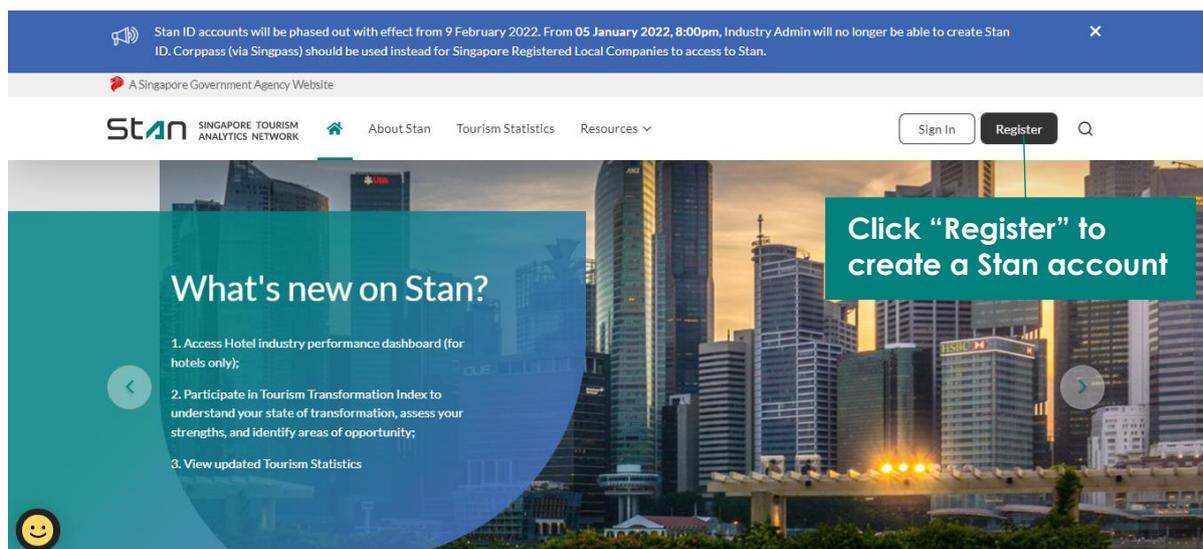
You may access the Stan Public Portal from your desktop or mobile device via this link:

<https://stan.stb.gov.sg>



3. Registration

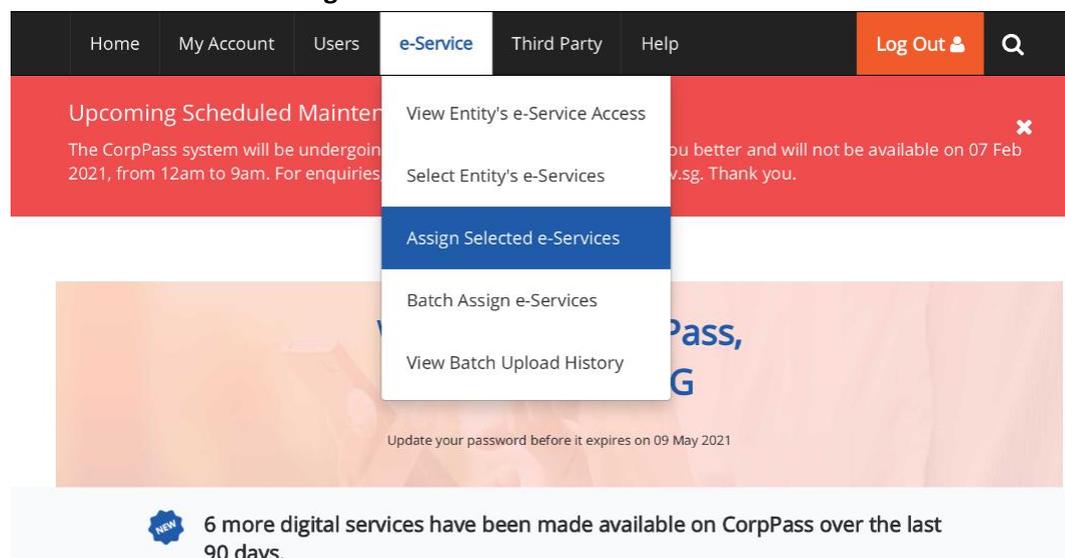
From the homepage, click on “**Register**” to create a Stan account. Stan is a free access platform for selected industries. Users who are ineligible for a Stan account may access and explore the Tourism Statistics page which includes Monthly Visitor Arrivals, Monthly Hotel Statistics, Monthly Travel Agent Statistics, Monthly Hotel Landscape Statistics, Monthly TIH Performance Statistics, Quarterly Business Event Statistics, Annual Tourism Receipts and Annual Cruise Statistics. You may refer to the Stan Public App User Guide for steps on how to access and navigate around Stan Public Portal.



3.1 Creating the First Stan Account

The organisation’s **first Stan account** will have to be created by the **Industry Admin using the Singpass account** associated with your organisation’s Corppass account.

1. Click **“Register with Singpass”**. You will be directed to Singpass website to enter your Singpass details and **“Login”**.
2. Select **“e-Service”** and **“Assign Selected e-services”**.



3. Select the user you would like to assign the e-service to and click **“Next”**.

4. Search **“Singapore Tourism Analytics Network (Stan)”** and select **“Stan for Tourism Industry”**. Click **“Next”**.

Agency	Entity's selected e-Services	Description	Agency Check Required	Additio... Details Required
<input checked="" type="checkbox"/>	SINGAPOR E TOURISM BOARD	Stan for Tourism Industry		

5. Select date in the **“Authorisation effective date”** field and click **“Next”**.

Home / Assign Selected e-Services

Assign Selected e-Services



Assign Selected e-Services to

1 Selected Users [+](#)

e-Services with require additional details. For more information, contact the relevant agency. Click to enter details.

* - denotes mandatory fields

Govt Agency	Entity's selected e-Services	Agency Check Required	Additional Details Required
SINGAPORE TOURISM BOARD	Stan for Tourism Industry		

SINGAPORE TOURISM BOARD
Stan for Tourism Industry

No additional details required.

Authorisation Effective Date *

Feb 2021

Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

1 e-Service(s) selected.

[Back](#) [Next](#)

6. Verify the details and click **“Submit”**.

Home / Assign Selected e-Services

Assign Selected e-Services



Verify the following details.

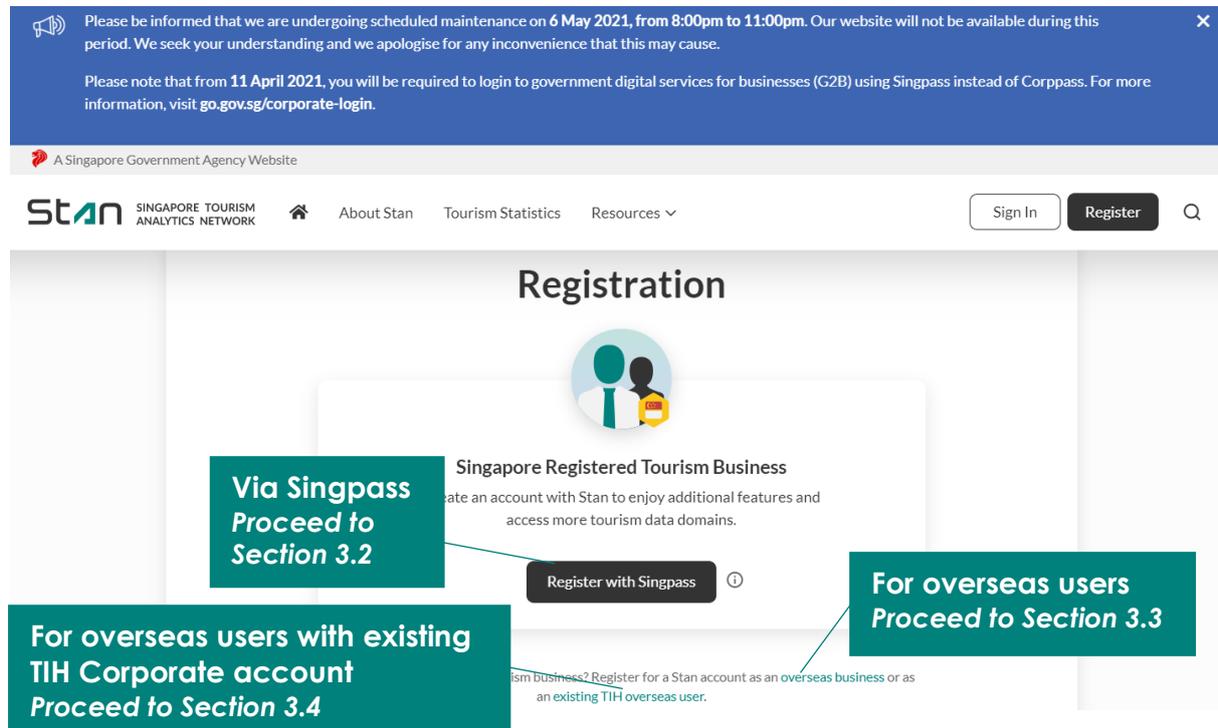
1 Selected Users [+](#)

Selected e-Services

SINGAPORE TOURISM BOARD	• Stan for Tourism Industry
Authorisation Effective Date	02/02/2021
Authorisation Expiry Date	31/12/9999

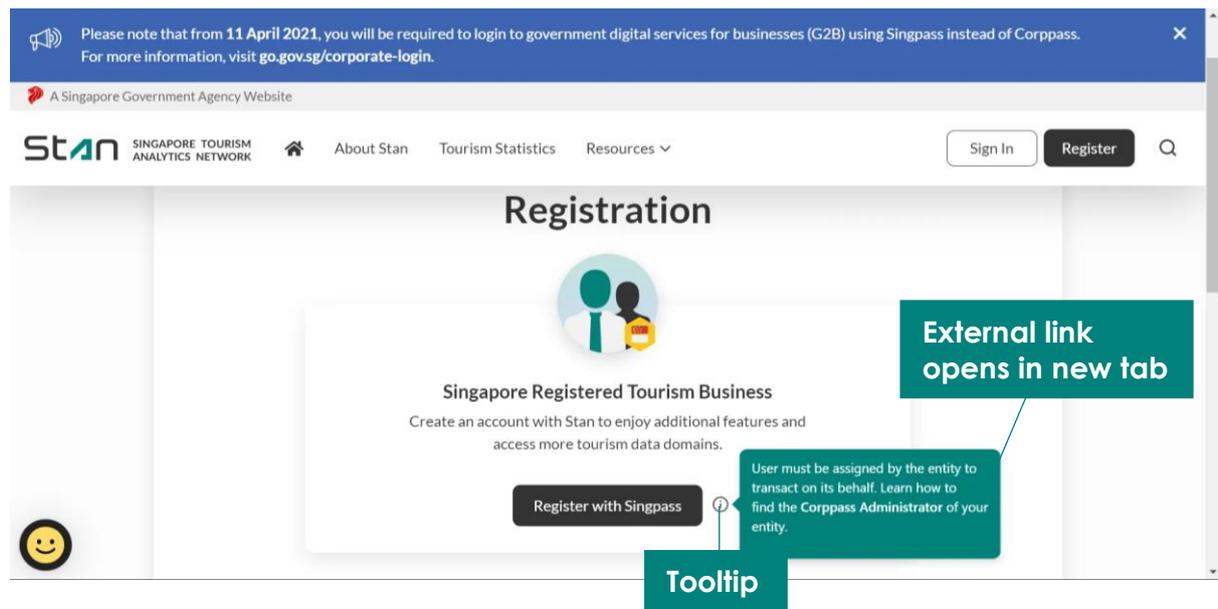
[Back](#) [Submit](#)

After the first Stan account within the organisation has been created, subsequent users may register for a Stan account in **three ways** – via Singpass, for overseas users, or for overseas users with an existing Tourism Information & Services Hub (TIH) Corporate account.

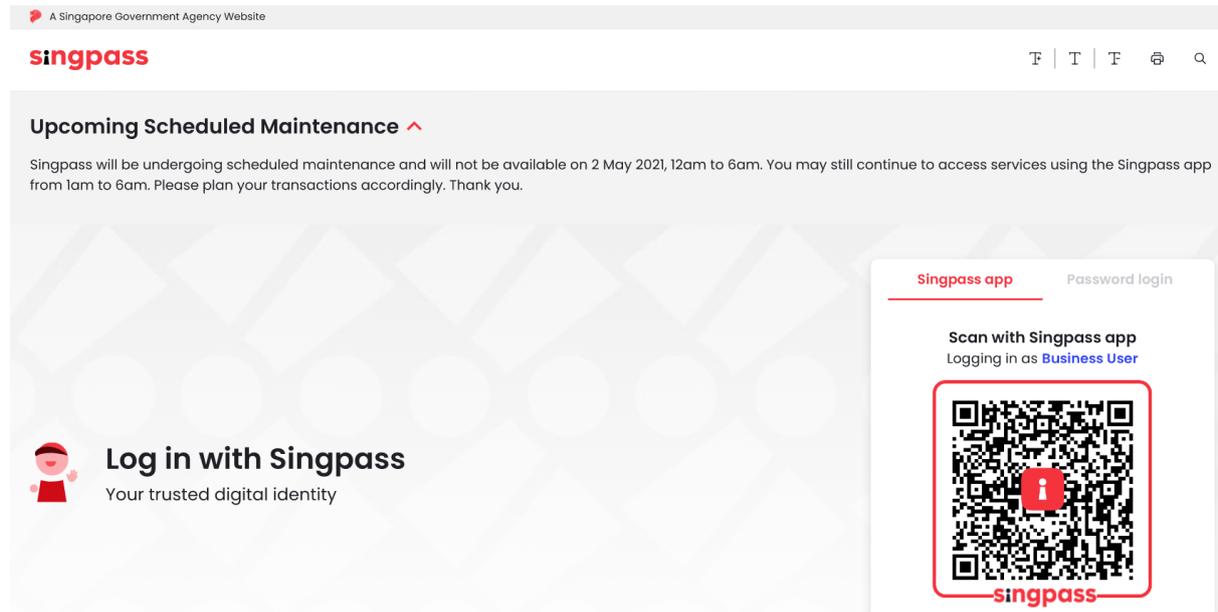


3.2 For Users Registering via Singpass

Users must be assigned by their organisation to transact on its behalf. Expand the **tooltip** by clicking on the **i** icon. Click on **“Corppass Administrator”** to learn more; external link opens in new tab. Close the **tool tip** by clicking anywhere else on the screen.



Click **“Register with Singpass”**. You will be directed to the Singpass website to enter your Singpass details to log in.



You will be directed to populate all fields, read and agree to the Terms and Conditions. Click **“Register”** to create your Stan account.

Contact Details

Salutation

Please Select



First Name

Last Name

Designation (optional)

Business Contact Number



81234567

Business Email

Confirm Business Email

Terms and Conditions

- Yes, I consent to STB processing my personal data for the purposes of account registration.
- Yes, I am at least 16 years of age. I understand I must be at least this age to consent to submit my personal data to use this application/portal.
- I agree to [Terms of Use](#) and [STB Personal Data Protection Policy](#)

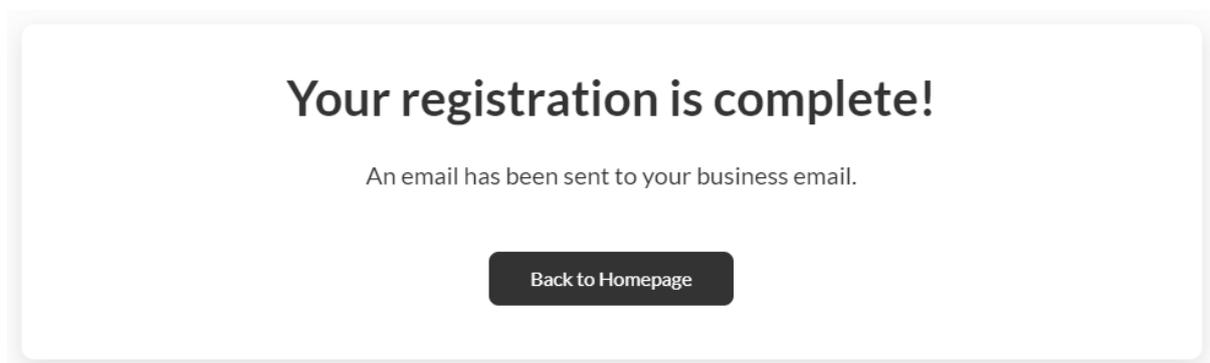
Contact Permission (optional)

Interested to receive email updates on new Stan features and upcoming STB data initiatives?

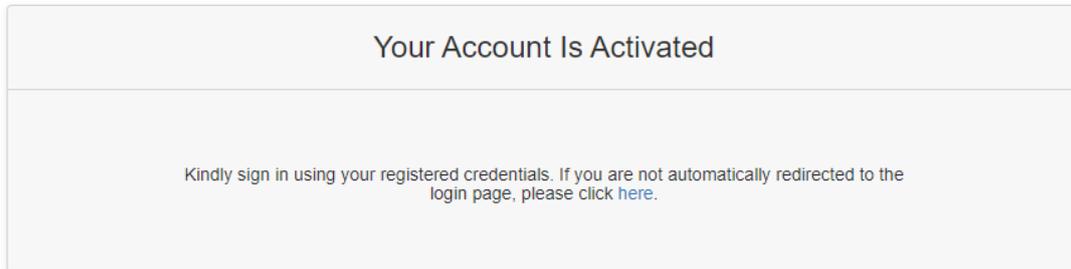
- Yes



You will see this page upon successful registration.



Click on the link provided in the email sent to you to activate your Stan account before you may login to Stan via Singpass.

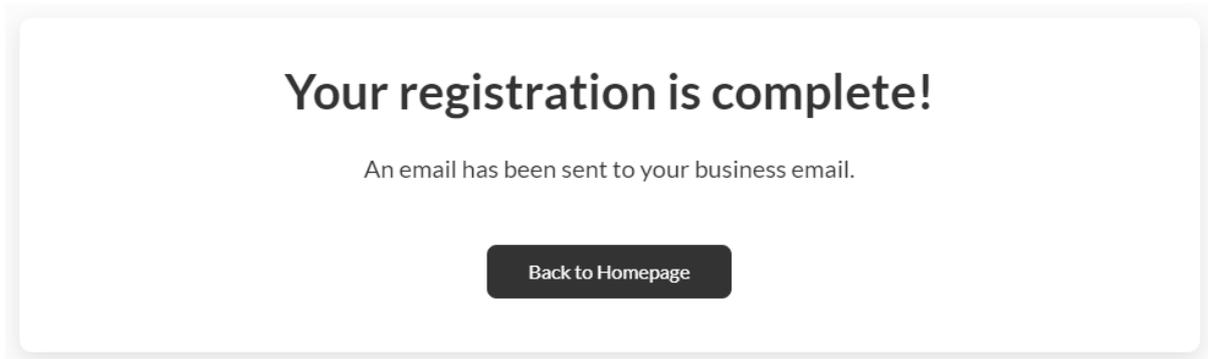


3.3 For Overseas Users

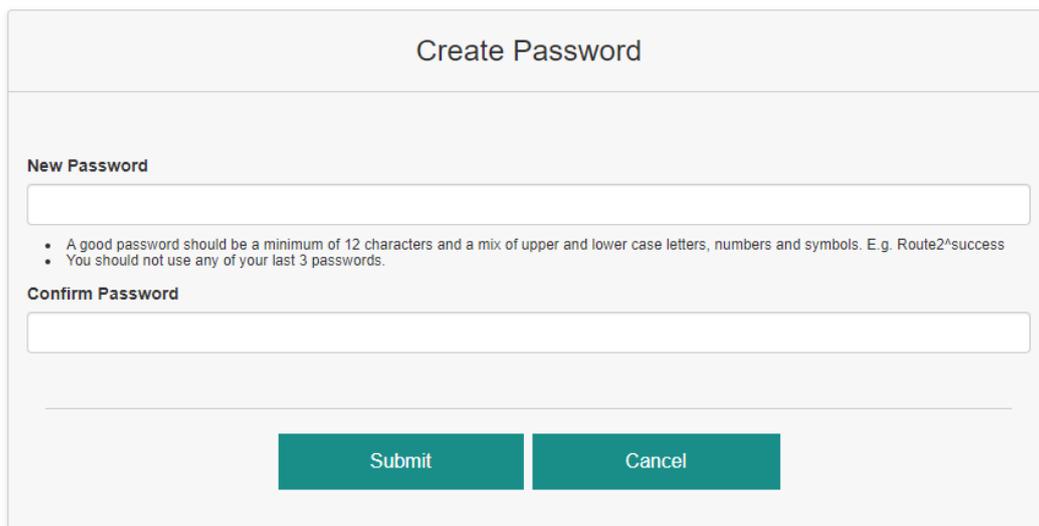
You will be directed to populate all fields, read and agree to the Terms and Conditions. Click **“Register”** to create your Stan account.

A registration form for overseas users. It features two input fields for "Business Email" and "Confirm Business Email". Below these is a section titled "Terms and Conditions" with three checkboxes for consent. The first checkbox is for being at least 16 years old. The second is for consenting to STB processing personal data. The third is for agreeing to STB's Personal Data Protection Policy and Terms of Use. Below this is a "Contact Permission" section, which is optional, with a checkbox for "Yes" to receive occasional updates. At the bottom center is a dark gray "Register" button. In the bottom right corner, there is a small icon for "Privacy - Terms".

You will see this page upon successful registration.



Click on the link provided in the email sent to you. You will be redirected to create your password before you may login to the Stan homepage.

A screenshot of a "Create Password" form. The form has a light grey background and a white border. At the top, the text "Create Password" is centered. Below this, there are two input fields. The first is labeled "New Password" and the second is labeled "Confirm Password". Between the two input fields, there are two bullet points: "• A good password should be a minimum of 12 characters and a mix of upper and lower case letters, numbers and symbols. E.g. Route2^success" and "• You should not use any of your last 3 passwords." At the bottom of the form, there are two buttons: "Submit" and "Cancel", both in a teal color with white text.

3.4 For Existing TIH Overseas User

You will be directed to the TIH portal to sign-in to your TIH corporate account.



TIH Portal Sign In

For Business Users

[▶ Sign in with Singpass](#)

For Public Users / Developers

[▶ Sign in with Singpass](#)

Sign in with *TIH Portal ID*

Email *

Password *

[Forgot Password?](#)

[Sign In](#)

[Sign in to TIH](#)

Don't have an account? [Register](#)

Populate all fields, read and agree to the Terms and Conditions. Click **“Register”** to create your Stan account.

Business Email

Confirm Business Email

Terms and Conditions

- Yes, I am at least 16 years of age and above. I understand I must be at least this age to consent to submit my personal data to use this application/portal.
- Yes, I consent to STB processing my personal data for the purposes of account registration.
- I agree to STB [Personal Data Protection Policy](#) and [Terms of Use](#).

Contact Permission (optional)

We would like to send you occasional updates on Stan and STB's future initiatives and events.

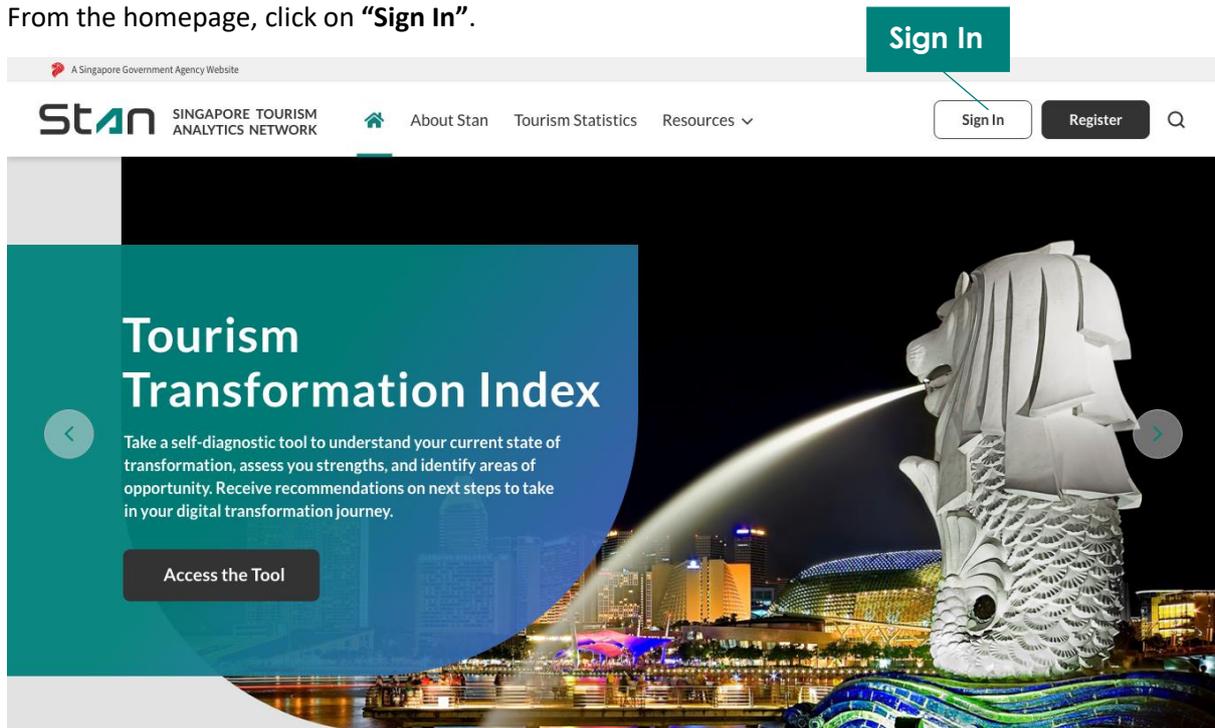
Yes.

[Register](#)

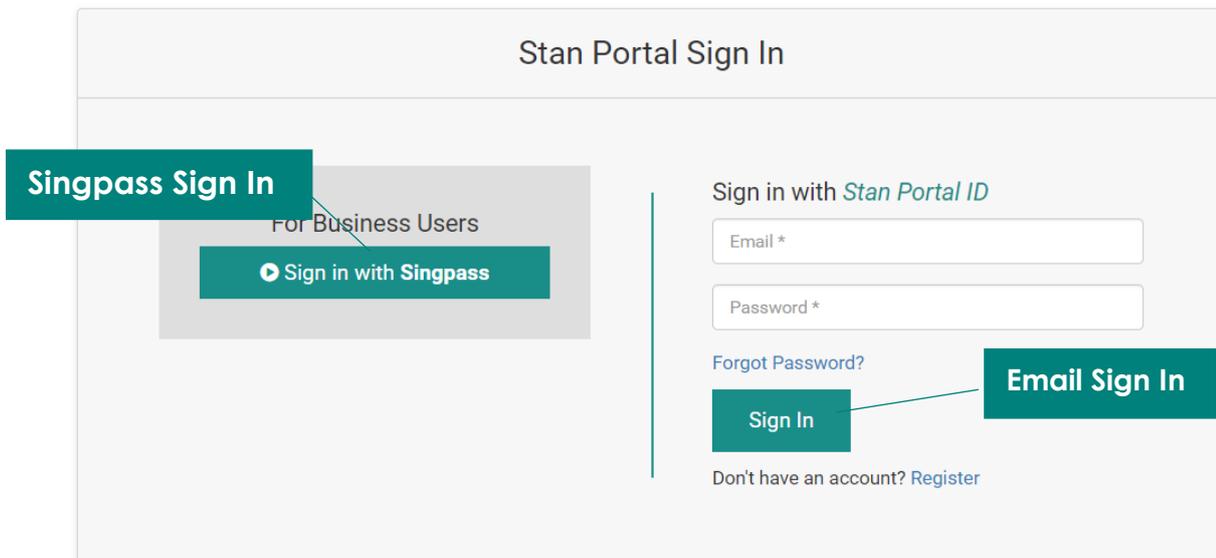
[Privacy - Terms](#)

4. Login

From the homepage, click on “Sign In”.



Select the relevant sign in method – via **Singpass** or **Email**.



Singpass users will be redirected to enter their Singpass details before signing in.

A Singapore Government Agency Website

singpass T | T | T |

Upcoming Scheduled Maintenance ^

Singpass will be undergoing scheduled maintenance and will not be available on 2 May 2021, 12am to 6am. You may still continue to access services using the Singpass app from 1am to 6am. Please plan your transactions accordingly. Thank you.



Log in with Singpass

Your trusted digital identity

Singpass app Password login

Scan with Singpass app
Logging in as **Business User**



singpass